



# Effective Presentations Through Story Telling

## Course Description:

**Developing great presentation skills is essential when conveying credibility and influence. The percentage of people that can really deliver an effective and influential presentation is quite small in most organizations. If you want to stand out and influence with credibility when delivering a presentation, then learning the skills for Effective Presentations Through Storytelling is a necessary tool for your professional toolbox. This course will help you get your message across and effectively engage your audience.**

## Course Objectives:

**The most effective way to engage others is with storytelling: human beings are wired for them. Our brains often don't distinguish between fiction and reality, therefore we immerse ourselves in stories as if we were a part of them.**

- How to convey confidence, credibility, & authority in a professional setting
- Understand what Effective Story Telling is
- Learn how to build rapport trust and credibility through story telling
- Develop the skills of influence
- Learn how to share data and information in a way that is compelling
- Understand the Keys to successful presentations
- Learn the preparation steps to a successful presentation



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## Who should attend?:

Effective Story Telling and communication skills are something everyone should learn. Most of us were not taught these skills in school and therefore struggle to achieve success personally and professionally. Our intelligence may get us a job, but effective communication skills is what gets us promoted. Effectively telling your "Story" is critical to your success

## Why should you take this workshop?:

### Story telling Presence

- Stories make us experience information, not just hear it
- Stories shape the way we think
- Increase your "likeability"

### Communicating with anyone

- Communicate with confidence, credibility and authority
- Learn how to use stories to create positive emotions
- Stories create memorable moments which make YOU memorable

### Positively influence others

- What makes people like you
- Understand the psychology of influence
- Build trust

### Presentation Creation

- Power Openers
- Breakdown your presentation into the proper stages
- Organize your thought process