



Executive Presence

Course Description:

Executive presence combines the characteristics and behavior that enables an individual to convey confidence, credibility, & authority in a professional setting. It is a set of skills and abilities that allow an executive to communicate effectively, inspire and lead others. Executive presence also affects how a person handles oneself in difficult situations and how one interacts with others.

Course Objectives:

Executive Presence helps you express confidence, poise, and authenticity that convinces the rest of us, we're in the presence of someone who's the real deal. It expresses to those around you that you are in control and can own the room.

- Professional Communication Skills
- Developing a Professional Self-Image
- Learning the Importance of "Gravitas"
- Being "Intentional" before entering the "room"
- Appearance - Dressing for the Occasion
- Developing Executive Body Language
- Increasing your Emotional Intelligence
- Expressing Credibility