



Leading With Executive Presence

Course Description:

How would you like to be viewed as a Leader who inspires others to be the “Best Version” of themselves? Great leaders create a “Leadership Presence” that inspires, motivates and influences others to higher levels of performance. Leading with executive presence creates extraordinary connection with followers. Executive presence is inspiring rather than dictating. Leaders with executive presence leave a lasting positive impact on others, not just by what they do, but more importantly by who they are. Attend this class and you will develop a “Leadership Presence” that will positively impact others.

Course Objectives:

After completing this class, you will have the tools and understanding of how to create and maintain an Executive Leadership Presence.

- Learn how to develop poise. Confidence, decisiveness and dignity
- Learn how to work well under pressure
- Learn how to become aware of your emotional state
- Learn how effective leaders connect with their people
- Understand what drives behavior and how it impacts your “Leadership Presence”
- Learn how to create a culture where team members take pride in their work



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Who should attend?:

Managers, supervisors, team leaders and anyone in a position of authority that wants to become a better leader, but also a better version of themselves.

Why should you take this workshop?:

Change how others view you.

- Become aware of your current leadership image
- Perception is reality. How do you want to be perceived?
- Discover how to create an “In Charge” persona

Techniques for building a great Leadership Image.

- Compelling vision and story telling
- How to “Show Up”.
- Why do people follow great leaders?

Positively Impacting others.

- Create a powerful sense of significance, connection and contribution
- Create impact that inspires people to do their best
- Learn the secret to making people feel valued and appreciated.
- Change the way others view themselves professionally and personally