



Cascade Your Company Vision Throughout Your Organization

Description:

Does everyone in your organization buy into your vision? Do they even know what that vision actually is? Most people within an organization don't really understand the vision of the organization they work in. The reason boils down to leadership. One of the primary objectives a leader must understand is that they are responsible for creating a compelling vision and then, weaving that vision into the fabric of all they do and say. For people to buy into a vision, they must marinate in it continually.

Objectives:

After completing this process, you will know why most companies struggle to create buy in and ownership throughout the entire organization. You will also learn how to create a compelling vision, mission, purpose and goals for each department which align everyone to your overarching Vision.

Leaders must develop the skills and character to motivate, influence and engage their teams and express the attitude necessary to successfully build trust and personal accountability with their teams.

- Learn the keys to effective leadership in today's world.
- Understand how to create a culture of trust and accountability
- Learn how to increase external awareness and control circumstances.
- Learn how effective leaders connect their people to the values, mission and vision of the organization.
- Understand what drives behavior and how to lead change.
- Learn how to create a culture where team members take pride in their work and in their contribution.
- Learn how to positively influence people.



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Who should attend?:

Managers, supervisors, team leaders and anyone in a position of authority that wants to become a better leader.

Why should you Participate?

Great organizations understand the importance of employee buy-in, engagement and ownership. Understanding this and actually creating this are worlds apart for most leaders. There is more than just goal setting and task accomplishment. There must be belief and leadership must create that belief. If you want to learn the psychology of effective leadership, you must participate in this process.

Learn how to:

- Assess your current state
- Identify opportunities and threats
- Determine strengths and weaknesses
- Clarify your “Vision”
- Identify your core beliefs “Values”
- Establish your approach to success “Plan”
- Set short term and long term Goals
- Learn why most people never accomplish their goals, so you don’t make the same mistakes
- Cascade your vision throughout your organization