



Strategic Planning For Leaders

Description:

Experience an engaging training process for leaders who want to understand how to develop a Strategic Plan and empower their teams to execute the plan.

Objectives:

After completing this process, leadership and management will have the tools and deep understanding of how to complete, implement and execute their Strategic Plan.

- Assess your current state
- Identify opportunities and threats
- Determine strengths and weaknesses
- Create a SWOT Analysis
- Clarify your “Mission”
- Identify your core beliefs “Values”
- Determine your unique position “Competitive Advantage”
- Establish your approach to success “Strategy”
- Set short to mid-term Organizational Goals
- Understand how to Set Departmental and Individual Goals
- Develop Lead Measures vs Lag Measures