



# Leadership Image & Impact on Others

## Course Description:

How would you like to be viewed as a Leader who inspires others to be the “Best Version” of themselves? Great leaders create a “Leadership Image” that inspires, motivates and influences others to higher levels of performance. Leaders leave a lasting positive impact on others, not just by what they do, but more importantly by who they are. Attend this class and you will develop a “Leadership Image” that will positively impact others.

## Course Objectives:

**After completing this class, you will have the tools and understanding of how to create and maintain an inspiring leadership image.**

- Identify and improve your “leadership Image”
- Learn how to develop more confidence
- Learn how to become aware of your emotional state
- Learn how effective leaders connect with their people
- Understand what drives behavior and how it impacts your “Leadership Image”
- Learn how to create a culture where team members take pride in their work



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## Who should attend?:

Managers, supervisors, team leaders and anyone in a position of authority that wants to become a better leader, but also a better version of themselves.

## Why should you take this workshop?:

### **Change how others view you.**

- Become aware of your current image
- Perception is reality. How do you want to be perceived?
- Discover how to be an authentic leader

### **Techniques for building a great Leadership Image.**

- Compelling vision and story telling
- How to “Show Up”
- Why do people follow great leaders?

### **Positively Impacting others.**

- Create a powerful sense of significance, connection and contribution
- Create impact that inspires people to do their best
- Learn the secret to making people feel valued and appreciated.
- Change the way others view themselves professionally and personally