



Culture Change & Innovation

Course Description:

Does “Culture Change” have a negative impact on your organization or your department? If so, you may be stuck in what’s called, “Organizational Paradigms”. Employees perform tasks without understanding why they do them. What creates these paradigms are consistency of behaviors over a long period of time. In other words “This is the way it’s always been done”. People naturally tend to conform to, rather than challenge the paradigms. This course will help anyone break free from the “paradigms’ that hold them back.

Course Objectives:

After completing this, team members and leaders will have the tools and deep understanding of how to break free from the “thinking rut” so many are stuck in. You will finally begin to express your great ideas and become a great problem solver.

- Understand what is limiting your potential and how to express more right away
- Learn how to generate new ideas and increase your value to the team
- Learn how to turn problems into opportunities.
- Learn how to gain acceptance from your team through great idea generation and an innovative approach to ideas and teamwork
- Learn how to brainstorm for free thinking and idea creation

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Who should attend?:

Team members and leaders who are tired of “the way we always have done it” attitude. The challenge for most people is accepting and embracing change. Anyone having difficulty with change will learn how to overcome the resistance and move towards change easily. Accepting change can happen quickly once you understand what causes the resistance. The understanding will flip the switch and allow you to accept and embrace change quickly

Change & Innovation are the engines for Progress and Growth.

Why should you take this workshop?:

Stuck in a “Rut”?

- Learn how to overcome negative thinking and be a positive influence on your teams culture
- Positive thinking creates greater focus, productivity and teamwork
- Learn how to alter your behavior for better results

Learn keys to embracing change

- Learn why most people resist change and how to overcome this
- Learn how to influence others towards positive change
- How to be a catalyst for innovation and team synergy
- Learn the influence model for communicating change

Learn how change is necessary for team progress

- Understand the psychology of change
- Learn how to use Emotional Intelligence to handle constant change
- Learn how to turn “I can’t” into “I can”

Turning your ideas into reality with action

- Understand “The Knowing Doing Gap”
- Understand why most ideas die before ever being expressed
- Knock down the “Mental Blocks” that stifle creativity and action
- Learn how to knock down the barriers that stand in the way of your innovative ideas